



GREAT BACKPACK GIVEAWAY

Sponsorship Opportunities & Benefits



Agape is a nonprofit organization whose mission is to empower under-served children and families to discover, embrace, and achieve their full potential. Agape fulfills this mission by providing programs focusing on character development, family support services, academic achievement, reading proficiency by third grade, successful high school graduation and post-graduation placement. More information is available at agapeatlanta.org

Presenting Scholastic Achievement Sponsor **\$10,000**

400 Backpacks

- Presenting Sponsor headline in all collateral materials, media features, Agape online/social media outlets, & event day banner
- Invitation to speak at the event & acknowledgement from DJ booth
- Up to 10 volunteer slots on preparation day & 10 volunteer slots on distribution day
- Team photographs by the professional event photographer & Agape t-shirts for volunteers on distribution day

Advanced Reader Sponsor **\$5,000**

200 Backpacks

- Sponsor listing in all collateral materials, media features, Agape online/social media outlets, & event day banner
- Sponsor acknowledgement on event day from DJ booth
- Up to 5 volunteer slots on preparation day & 5 volunteer slots on distribution day
- Team photographs by the professional event photographer & Agape t-shirts for volunteers on distribution day

Proficient Reader Sponsor **\$2,500**

100 Backpacks

- Sponsor listing in all collateral materials, Agape online/social media outlets, & event day banner
- Sponsor acknowledgement on event day from DJ booth
- Up to 3 volunteer slots on preparation day & 3 volunteer slots on distribution day
- Team photographs by the professional event photographer & Agape t-shirts for volunteers on distribution day

Emergent Reader Sponsor **\$1,000**

40 Backpacks

- Sponsor listing in all collateral materials, Agape online/social media outlets, & event day banner
- Sponsor acknowledgement on event day from DJ booth
- Up to 2 volunteer slots on either preparation day or distribution day
- Team photographs by the professional event photographer & Agape t-shirts for volunteers on distribution day

For more information, contact Nichole Alexander-Thornhill, Volunteer and Outreach Events Coordinator at 404-367-3944 or nalexander@agapeatlanta.org

